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## **Learning About Long-Term Care the Easy Way, in a Group Setting**

### **Long-term care specialist, John Guinan, available to speak to local organizations**

Mendota Heights, MN May 30, 2019 -- Most people over 40 need information on their long-term care options, but may not take time to learn on their own. Now they can conveniently absorb the information in the company of friends and associates.

They can book John Guinan, MN-based agent with ACSIA Partners LLC, to appear before their club, association, or other group.

"I'm happy to address any private or business organization, large or small," says Guinan. "It can be challenging to learn about long-term care on your own, as there are so many complexities. A group meeting with an expert provides a congenial atmosphere for asking hard questions and getting sound answers."

Guinan's talks address all the ins and outs of long-term care for Americans of all ages:

- What are the odds of needing long-term care?
- How much does it cost?
- How can you pay for it when government programs fall short or you're unable to qualify for assistance?
- What kind of insurance or health savings make sense in your case?
- What are the pros and cons of home care versus institutional care?



Guinan's company, ACSIA Partners LLC, is one of America's largest and most experienced insurance agencies specializing in long-term care financing through a variety of means including, but not limited to, long-term care insurance.

Events planners in MN or anywhere in America may request a talk by Guinan or a fellow specialist Guinan recommends. "Anyone may request a speech, question-answer session, or workshop," says Guinan. "It can be a local club, religious organization, association, or other group -- even a few friends concerned about the issue."

Local companies and human resource departments may also request presentations; in their case, the emphasis will be on workplace issues related to long-term care needs that affect job focus and have an impact on the company and its bottom line.

Much of ACSIA Partners LLC's educational outreach is through alliances with benefit brokers serving the nation's largest employers. "We've been running programs for big corporations and associations for many, many years," says Guinan. "Now we're reaching out to smaller companies and local groups as well."

Information is available from Guinan at [john.guinan@acsiapartners.com](mailto:john.guinan@acsiapartners.com), <http://www.jguinanltc.com> or 651-646-2200.

John H. Guinan, MBA CLTC is a leading long-term care agent serving consumers and organizations in IA, IL, MN, MO, NC, ND, SD, WI, with colleagues covering all other parts of the country.

In California, the company is known as xACSIA Partners Insurance Agency; in other states, as ACSIA Partners.

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